

FARMERS
& CRAFT
MARKET



EVERY
SUNDAY
9-1PM

Stallholder Info

Summer 2025/26

**We're proud to celebrate Market Central's
Sixth Summer Season!**

Every Sunday 21st Sept 2025 - 26th Apr 2026

We'll be operating at Riverside Park from Sunday 21st September until mid-December 2025, then shifting back to Northcroft Reserve once the upgrades are complete. Our market runs every Sunday from 9am-1pm, with set-up from 6:30 am and pack-down from 1-3pm. Please note: on Labour Weekend, we trade on Saturday 25th October only.

We proudly support stallholders who make, create, or grow their own products, with at least 80% of each item produced by them. While we don't accept imported goods or retail reselling, we warmly welcome vintage & collectibles, preloved fashion and surplus produce

Applying

To apply, please read this info first and then complete the online form at marketcentraltaupo.co.nz/sell-with-us. Once accepted, you'll be able to book future dates by emailing kaz@marketcentral.co.nz. Bookings close on Wednesdays for the coming Sunday. We welcome casual bookings.

Market Fees (incl. GST)

Please note: there will be a small annual fee increase of \$5 from 1st January 2026

Standard 3x3m site: \$44 (casual \$49)

Large 3x6m site: \$74 (casual \$79)

Food stalls: \$54 (no power) / \$59 (with power)

Food trucks/caravans: \$79 (includes power)

Table site: \$24 (casual \$29)

Greenflea Carboot (first Sunday each month): \$25 per vehicle, no booking required

Payments

Invoices are emailed the week of your booking and can be paid by bank transfer or Stripe. If you book and pay for the full season in advance, you'll receive a 10% discount.

Stallholder cancellations:

Cancel before Friday 9am = no charge

Cancel after Friday 9am = full fee

Cancel morning of market = full fee + \$5

Repeated last-minute cancellations may result in losing your spot at Market Central

Market Central operator cancellations:

We'll always do our best to ensure the market goes ahead as advertised. However, if we believe the weather or any other situation poses a safety risk to our stallholders or the public, we will cancel the market. Cancellation notices will be posted on our Facebook page and sent via email to all stallholders. We aim to give at least 48 hours' notice, especially as we understand that food vendors begin their preparation in advance.

If Market Central makes the call to cancel a market day, all prepaid stallholders will receive a credit (minus a \$10 admin fee) to be used at another market date.

Disclaimer: In the rare situation that Market Central must cancel on the market day due to unexpected severe weather or other unforeseen circumstances, we are unable to offer a credit or refund. While we'll always do our best to make the fairest call possible, these situations are outside our control, and we appreciate your understanding.

Set Up & Pack Down

You may drive on-site between 6.30 -7.30am, unload swiftly then park in the stallholder parking. Pack down is from 1pm - do not drive onto the reserve until 1.15pm or once market visitors have left the marketplace

Health & Safety

Gazebos must be secured with strong pegs and weights always. Stalls must be safe, tidy, and ready by 8:45am. Walkways must stay clear, and food vendors must meet food safety and hygiene requirements. Market Central is a smoke-free, low-waste event, and we encourage eco-friendly packaging.

The Greenflea

Our monthly Greenflea Carboot Sale runs alongside the market on the first Sunday of each month. Spaces are \$25 per vehicle, set up from 7-8am. No bookings required, no gazebos, but shade umbrellas are fine.

Marketing & Community

We promote the market through advertising, social media, flyers, and newsletters, and encourage you to share your business posts too. Please tag @marketcentraltapo so we can share them. All stallholders are expected to maintain a high standard of presentation and to treat visitors, fellow stallholders, and staff with respect.

Contact

For all stallholder enquiries (including market day cancellations), please email:

kaz@marketcentral.co.nz